

## ABSTRAK

**Kasih, Vella Ardhea Ghanieyu. 2020.** “*Kesantunan Berbicara Tokoh Publik dalam Acara Indonesia Lawyers Club (ILC) di TV One Edisi Januari – Februari 2019.*” Skripsi. Yogyakarta: PBSI, FKIP, Universitas Sanata Dharma.

Penelitian ini menganalisis mengenai kesantunan berbicara tokoh publik dalam acara *Indonesia Lawyers Club (ILC)* di TV One edisi Januari – Februari 2019. Tujuan penelitian *pertama*, mendeskripsikan prinsip-prinsip kesantunan para tokoh publik dalam acara *Indonesia Lawyers Club (ILC)* edisi Januari – Februari 2019. *Kedua*, mendeskripsikan ciri-ciri kesantunan yang terdapat dalam berbicara para tokoh publik dalam acara *Indonesia Lawyers Club (ILC)* edisi Januari – Februari 2019. *Ketiga*, mendeskripsikan maksud yang ingin disampaikan para tokoh publik ketika berbicara dalam acara *Indonesia Lawyers Club (ILC)* edisi Januari – Februari 2019.

Jenis penelitian ini adalah dokumentatif kualitatif. Sumber data didapat dari dokumen tayangan acara *Indonesia Lawyers Club (ILC)* dan data berupa tuturan-tuturan yang diduga mengandung unsur kesantunan berbahasa. Teknik pengumpulan data menggunakan metode dokumenter dan metode simak teknik lanjut, yaitu teknik catat. Analisis data dilakukan dengan mengidentifikasi data, mengklasifikasi data, menginterpretasi data, dan melaporkan data.

Hasil penelitian menunjukkan tuturan-tuturan mengandung prinsip-prinsip kesantunan ditandai dengan pematuhan maksim kearifan, maksim kedermawanan, maksim pujian, maksim kerendahan hati, dan maksim kesimpatian. Selain itu, terdapat ciri kesantunan yang diwujudkan dengan mengembangkan sikap *angon rasa, adu rasa, empan papan*, dan penggunaan kata-kata yang mengandung kesantunan. Terdapat beberapa maksud yang terkandung dalam tuturan, yaitu maksud menjaga perasaan, mengajak, memberi apresiasi, menyetujui, ungkapan rasa simpati, dan memberi pengakuan.

**Kata Kunci:** *kesantunan berbahasa, bentuk kesantunan, ciri kesantunan, maksud tuturan*

**ABSTRACT**

**Kasih, Vella Ardhea Ghanieyu. 2020.** " *Public Figure Speaking Politeness in the Indonesia Lawyers Club (ILC) on TV One January - February 2019 Edition.*" Essay. Yogyakarta: PBSI, FKIP, Sanata Dharma University.

*This study analyzes the politeness of public figures in the Indonesia Lawyers Club (ILC) program on TV One January - February 2019 edition. The first research objective is to describe forms of politeness of public figures in the January - February 2019 edition of the Indonesia Lawyers Club (ILC). Second, describe the characteristics of politeness in speaking at public figures in the January - February 2019 edition of the Indonesia Lawyers Club (ILC). Third, describe the intentions conveyed by public figures when speaking at the Indonesia Lawyers Club (ILC) edition. January - February 2019.*

*This type of research is qualitative documentative. Sources of data are obtained from the documentary shows of the Indonesia Lawyers Club (ILC) program and data in the form of utterances that are suspected to contain elements of politeness. The data collection technique used the documentary method and the advanced technique observing method, namely the note-taking technique. Data analysis was performed by identifying data, classifying data, interpreting data, and reporting data.*

*The results showed that utterances were obeying the maxim of wisdom, maxim of generosity, maxim of praise, maxim of humility, and maxim of sympathy. Besides, there were characteristics of politeness that were manifested by developing an attitude of angon rasa, adu rasa, empan papan, and using words that contain politeness. There were several purposes contained in the speech, namely the intention to maintain feelings, invite, give appreciation, approve, express sympathy, and give recognition.*

**Keywords:** *language politeness, politeness form, politeness characteristic, speech meaning*